

Committee:	Date:
The City Bridge Trust	12 th February 2014
Subject: Progress Report	Public
Report of: Chief Grants Officer	For Decision
<u>Summary</u>	
<p>This is a regular Progress Report by the Chief Grants Officer.</p> <p>Recommendations – That:</p> <p>i) you receive this report and note its contents; and</p> <p>ii) you approve an allocation of £300,000 from your grants budget for 2013/14 for delivery of the London Youth Quality Mark Awards scheme, and</p> <p>iii) you increase your allocation for Strategic Initiatives for 2013/14 by up to £2.5m.</p>	

Main Report

1.0 Business Plan Update for Quarter 3

- 1.1 In April 2013, you agreed the City Bridge Trust Business Plan for 2013 – 2016. This contained eight Key Performance Indicators (KPIs) across eight objectives. A table summarising the progress made against the KPIs you agreed is appended at Appendix A.
- 1.2 You will note that each KPI is designated a 'traffic light' status. Seven out of the eight KPIs are currently showing a 'green' status, that is 'the project will be delivered on budget, time, and to the agreed specification'. KPI 1 is showing an amber status ('off track but with actions in place to improve') because it has not been possible to meet the target of concluding the assessment of all applications made on your old Working with Londoners by your January 2014 meeting. At the time of writing, nine Working with Londoners applications remained pending, of which five are recommended for a grant at today's meeting. The delay has been caused as a result of the need for additional information from the applicants concerned to assist in the assessment of their proposals. However, it is anticipated that the remaining four applications will be brought to your March 2014 meeting.
- 1.3 Business planning across the Corporation for 2014/15 is now underway and officers anticipate bringing the 2014/17 City Bridge Trust Business Plan for your approval to your Committee meeting in March 2014.

2.0 Strategic Initiatives 2013/14

- 2.1 Since, 2002/03, you have agreed that up to 5% of your total annual grants budget could be used towards Strategic Initiatives that would inform and add value to your wider grant-making, as well as position the Trust as a strategic and creative grant-maker. Over the years, you have supported a number of Strategic Initiatives that have built your reputation in this respect, such as your instigation of the *Fear and Fashion* initiative in collaboration with four other funders; your support for Islington Giving, a coalition of funders and other partners tackling poverty in Islington (and the subject of a proposal to replicate the model in other parts of London included in your papers today) and your 'City Philanthropy – a Wealth of Opportunity' initiative - a cluster of philanthropic activities designed to inspire and grow the next generation of City Philanthropists.
- 2.2 2012/13 saw an unprecedented call on your budget for Strategic Initiatives as you responded to changing and unparalleled need in the charitable operating environment. For example, your ability to engage with the social investment agenda has been accelerated through the support of a Social Investment Specialist in 2012/13 and 2013/14 resourced from your allocation for Strategic Initiatives.
- 2.3 As a consequence of this additional demand, you agreed at your October 2012 meeting to increase the allocation of 5% of the 2012/13 grants budget (£847,500) by an additional £500,000 in order to meet the cost of initiatives then in development. As London's largest grant-maker, your strategic importance to London's voluntary sector is more important than ever, and officers anticipate a growing role in the future for the Trust as a 'pro-active' funder, in parallel and complementary to your day-to-day grant-making activity on your open programmes.
- 2.4 At your last meeting, we advised you that several higher value Strategic Initiatives would be brought to your February and March 2014 meetings. Included amongst your papers today are three such initiatives (the expansion of the London Time Credits; the development of Islington Giving's model into other parts of London; and support for Social Finance's Impact Incubator) with a recommended total of £629,200.
- 2.5 Other Strategic Initiatives in the pipeline are set out in Table 1 below and will be brought to your March 2014 meeting. The estimated total for these is £2,021,750. You will see from today's 'Grant Applications Statistical Report' that if all recommendations at this meeting are approved, there remains £6.5m in your grants budget for 2013/14. Your allocation for Strategic initiatives in 2013/14 was £900,000 (5% of £17.98m). Before today's meeting, a total of £605,507 had been approved from this sum, leaving a balance of £294,493. You are asked to increase your allocation for Strategic Initiatives by up to £2.5m to enable the proposals before you today, and those in the pipeline, to be

funded. This will not be at the expense of applications considered on your open programmes.

Table 1:

Organisation	Amount*	Purpose
City Philanthropy	120,000	To expand the current level of activity
Young Philanthropy	71,750	To meet growing demand
Beacon Awards	50,000	To repeat the Beacon Awards for City Philanthropy during 2014-16
Legal Aid Support Trust	450,000	For dispersal to London advice agencies
London Youth	250,000	For a London-wide inclusion project
Thames 21	350,000	Three-year scheme to improve natural drainage systems
Open Spaces	450,000	Continuation of education work on Hampstead Heath and Epping Forest
Lord Mayor's Continuum	130,000	Continuation of current grant for 2 years
Media Trust	150,000	Continuation of Young Reporters Project
Total	2,021,750	

***these are current best estimates and may be subject to change**

- 2.6 Even allowing for this additional allocation for Strategic Initiatives, there is likely to be a balance of between £3m and £4m on your grants budget for 2013/14. As reported verbally at your last meeting, officers are investigating options for granting this money for the benefit of London's communities. These include a targeted small grants programme, as well as a successor scheme for your Growing Localities initiative. (A report requesting a budget of up to £20,000 to organise a 'Greening the Economy' conference is included in your papers today. Should you approve this sum, it is anticipated that the learning from the conference will be used to help inform and shape the development of the successor to Growing Localities).
- 2.7 Officers will bring proposals to your next meeting to seek approval to carry forward the unspent grants budget from 2013/14 into 2014/15 in order to develop these grants programmes.

3.0 The Value of Peer Support

- 3.1 In January your officer, Ciaran Rafferty, attended an event to launch a new research report by the HIV charity *Positively UK*. You are currently funding the organisation's peer support work with young people – a grant which has been making very good progress.
- 3.2 This research sampled a wide variety of the charity's 1,000+ users, ranging in age from 15-73 years. People living with HIV are from all backgrounds and sexuality – 85% of this sample were heterosexual; 71% were female; 64% were Black-African. Many young people living with HIV contract it at birth. (There was a powerful presentation from a 15 year old service user who was infected at birth but his mother didn't tell him and he only found out when, aged 9, a clumsy receptionist at his doctor's surgery blurted it out.)
- 3.3 The research, undertaken to recognised academic standards, found that Peer Support does improve the physical, emotional and social well-being of people living with HIV. Face-to-face support was infinitely more popular than email/telephone support and it enables people to better manage their treatments.
- 3.4 One of the report's champions, Professor Jane Anderson (consultant physician and honorary senior lecturer at Barts and The London Hospital), stated that such projects are vital to the NHS not only for the positive effect on health and well-being but also for ensuring that statutory health services are responsive and fit for purpose. (A copy of the report is available in the Trust's office.)

4.0 Allocation of Funds for London Youth Quality Mark Awards scheme

- 4.1 Members will be familiar with the London Youth Quality Mark Awards programme which is a strand of Investing in Londoners. It was launched in late October 2013 at an event attended by the Chairman and by HRH The Duke of Edinburgh, Patron of London Youth.
- 4.2 The scheme's aim is to support youth work in London by promoting and supporting the highest standards of service delivery by implementing a grant award scheme in partnership with London Youth (the membership body for youth work providers in the capital). The scheme will reward those organisations which achieve the accredited Quality Mark to either silver or gold standard.
- 4.3 As the first of these awards is imminent your approval is sought to allocate a set sum for this programme for the next year. With the average award being c.£5,000 and London Youth estimating that it could process 40-50 Quality Marks in a full year it is recommended that funds

up to a maximum of £300,000 be allocated to this scheme for the next 12 months.

- 4.4 Awards made through this scheme will be reported to your Committee at your meetings as part of the regular grant analysis data within your papers (the Grant Applications Statistical Report).

Recommendations – That:

- i) you receive this report and note its contents; and
- ii) you approve an allocation of £300,000 from your grants budget for 2013/14 for delivery of the London Youth Quality Mark Awards scheme, and
- iii) you increase your allocation for Strategic Initiatives for 2013/14 by up to £2.5m.

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Report written: 29th January 2014